



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 C1

Results as of: 05/31/2019

GMT: HOWARD HUDSON

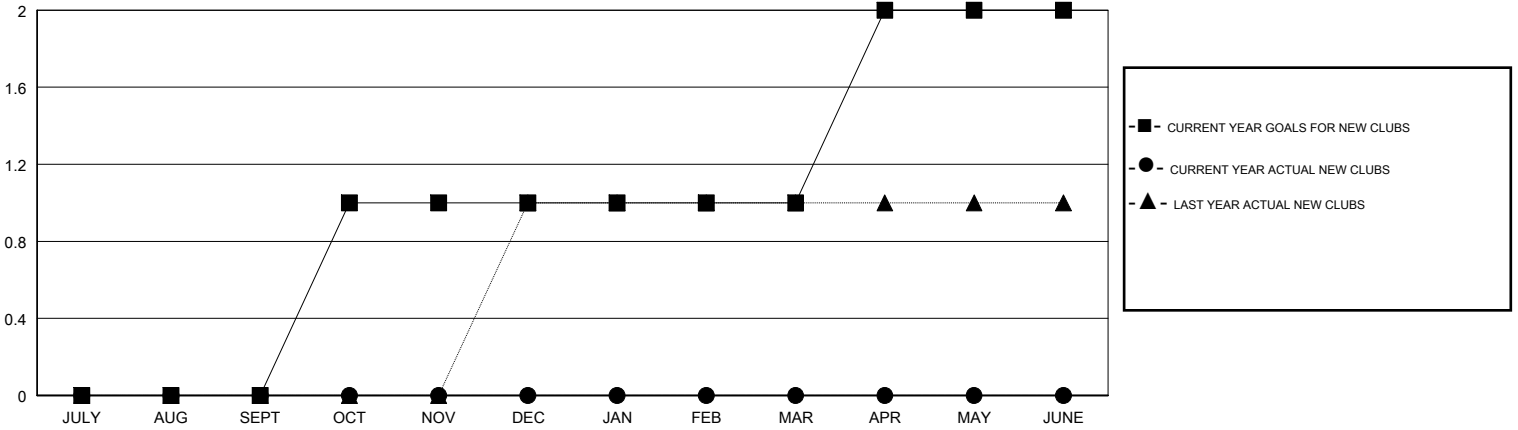
LOCATION CALIFORNIA

GMT CA

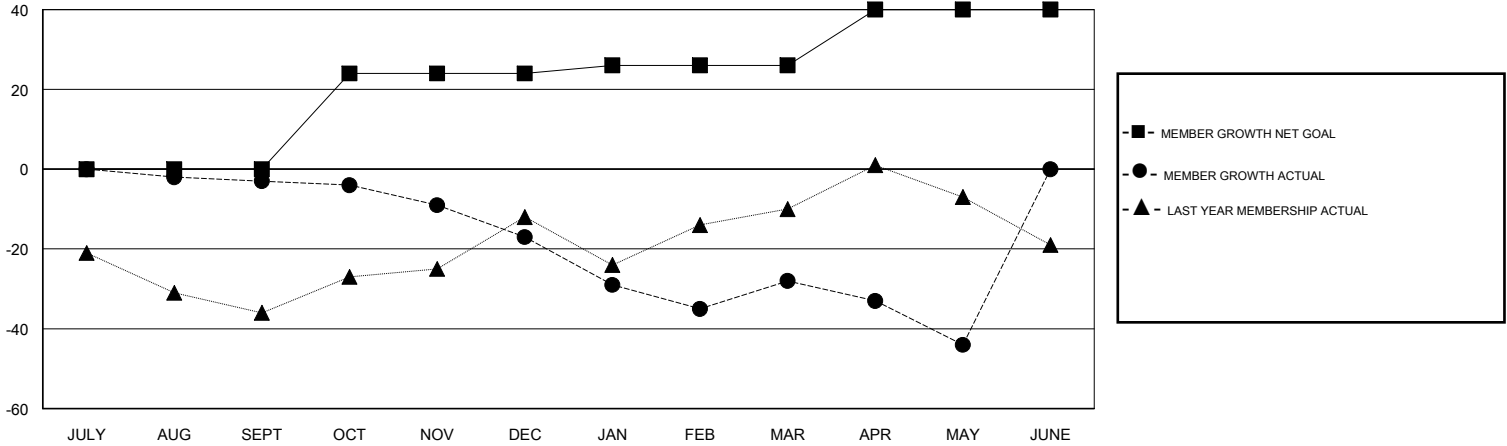
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2018-2019 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 1             |
| OCT/NOV/DEC           | 1             | 0         | 1             |
| JAN/FEB/MAR           | 0             | 0         | 0             |
| APR/MAY/JUNE          | 1             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2018-2019 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 0                      | 28                   | 26   |
| OCT/NOV/DEC           | 24                     | 26                   | 35   |
| JAN/FEB/MAR           | 2                      | 33                   | 41   |
| APR/MAY/JUNE          | 14                     | 15                   | 29   |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|   |   |  |
|---|---|--|
| DROPPED CLUBS: 2  | 32 CLUBS OF 47 ADDED 1 OR MORE NEW MEMBERS                | <u>GENDER DISTRIBUTION</u><br>MALE 685 (65.87%)<br>FEMALE 355 (34.13%)<br>Women Percentage Fiscal Year Goal: 35% |
| <u>DROPPED MEMBERS</u><br>DECEASED 18<br>CLUB CANCELLED 5<br>OTHER 108<br>TOTAL 131 | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | TOTAL FAMILY UNIT MEMBERS 210<br>FAMILY MEMBERS PAYING HALF DUES 105   |